



Maximize your return on investment

Brand you company

With over 800 members representing all human resources disciplines, and professional development, networking, educational and business events, the **Greater Miami Society for Human Resources Management (GMSHRM)** is a perfect marketing tool to reach your target audience. We welcome the opportunity to help local businesses get more exposure for your investment. From sponsorship of an event to advertisement on our website, www.gmshrm.org, which generates over 25,000 page views per month, the Greater Miami SHRM Chapter is your local partner to grow your business and expertise in human resources.

Sponsor an Event

Corporate Level (\$1,350)

- Advanced recognition in newsletter, website and e-mail blasts promoting event
- Announcement at the podium during the meeting
- Display table with draping in the meeting networking area
- Website Resource Page Listing (1 year)
- GMSHRM Member Attendee List
- Logo and company name in program visuals
- Registration fee/dinner for two attendees

Individual Level (\$750)

- Advanced recognition in newsletter and website
- Sponsor recognition at the podium during the meeting
- Display table with draping in the meeting networking area
- Logo and company name in program visuals
- Registration fee/dinner for two attendees

Quarterly Featured Events

- Bi-County Meeting (\$2,000)
- Legal Update (\$1,000)
- Diversity and Inclusion (\$1,000)
- Holiday Event
- Global Forum (\$450)
- Networking Events (\$450)

Multi-Event Packages

Ask about our multi-package events and maximize your branding and market outreach with a stronger presence.

Brand Your Company

Newsletter (\$250)

Promote your event, services, or information via our monthly newsletter

E-Blasts (\$400)

Exclusive email to our members specific to professional content and development (only distributed 1 time per week)

Labels (\$400)

Multi-Listing and Mailing Packages

- Website resource listing, website logo (6 months) and GMSHRM mailing labels (\$1450)
- (4) GMSHRM Member Exclusive Email Blast: \$1200
- (4) GMSHRM Member Newsletter: \$750

Advertise on the web

gmshrm.org generates over 25,000 page views every month – a primary resource for the HR professional in South Florida for news, career development, industry-specific knowledge and more.

Resource Page Listing

One category listing: \$250

Two category Listings: \$300

Three or more category listings: \$350

Logo

Your logo on the GMSHRM website (rotating pod), resource page listing, company profile

6 months (\$1,000)

12 months (\$1,800)

In-Kind Sponsorship

From time to time, GMSHRM welcomes the expertise of local members or businesses to complement the success of events and programs. These in-kind sponsorships are discussed and evaluated on a case by case situation. Should your company be interested in any in-kind sponsorship, please contact the Sponsorships Director (sponsorship@gmshrm.org) at your earliest convenience.



2010 Calendar of events

- January 19th** – Miami Dade County: An Economic Overview
- February 16th** -GMSHRM Networking Event
- March 12th** – Global Forum
- March 16th** – GMSHRM Monthly Meeting
- April 20th** – GMSHRM Monthly Meeting
- May 10th** – GMSHRM Coffee Break Series
- May 18th** – GMSHRM Networking Event
- May 26th** – Global Forum - Are You Fulfilling Your Obligation...
- June 6th** – GMSHRM Workforce Readiness – Homestead Job Corps Center
- June 15th** – GMSHRM Monthly Meeting – Social Collaboration
- June 25th** – Global Forum Breakfast Series
- July 20th** – GMSHRM Monthly Meeting – Tony Schwartz Miami Tour
- August 12th** – Bi-County Networking Meeting
- September 17th** – Global Forum Breakfast Series
- September 21st** – GMSHRM Legal Update
- October 19th** – Diversity and Inclusion Awards Dinner
- November 5th** – Global Forum Breakfast Series
- November 16th** – GMSHRM Networking Event
- December 3rd** – GMSHRM Holiday Event